



Submission Date:

21/4/2010

Closing Date:

5/7/2010

Title:

Global Communications Assistant

Company:

Nielsen Audience Measurement

Country:

Switzerland

City:

Lugano (Ticino)

Job Typology:

Administration

Required Years of Experience:

3

Job Description:

Key
Responsibilities:

Assist
in all aspects of the development and implementation of communications
programmes
and other related projects as required
Be responsible
for the coordination of the Corporate Identity
Providing
ongoing support to operating companies in relation to their marketing activities
Assist
the Vice President, Global Communications and Marketing, Television
Audience Measurement (TAM), in all job
related aspects as required

Required Experiences:

Education
and Background

Commercial
Education/Diploma in a business related discipline
3 years of experience in Marketing
Communications, preferably in multinational environment
Intermediate



Job Opportunity Detail

level knowledge of Microsoft Office Suite of products (Word, Excel)

Strong

PowerPoint presentation preparation skills

Graphic

design programmes (Adobe, Photoshop, Illustrator or In Design) -

preferable

Knowledge

of HTML preferable

Skills

and Knowledge

Strong written and verbal

communication skills with an eye for detail

A creative flair

Strong organizational skills

Skills

in corporate design and web based marketing preferable

Strong command of English both written

and spoken essential

Italian speaking preferable

Preference shall

be granted to

European applicants, holders of a valid Swiss working authorization

Contact Person E-Mail:

jobs@agbnielsen.com